

Salem Media Group

Fact Sheet

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TICKER

OTCQX

SALEM MEDIA GROUP

QUICK REFERENCE

Salem Media Group Inc.

OTCQX: **SALM**

www.SALEMMEDIA.com

BUSINESS SUMMARY

Salem Media Group is America's leading multimedia company specializing in Christian and conservative content, with media properties comprising radio, digital media and book and newsletter publishing. Each day Salem serves a loyal and dedicated audience of listeners, readers and viewers numbering in the millions nationally. With its unique content focus, Salem provides compelling audio and video programming, text content, fresh commentary and relevant information from some of the most respected figures across the Christian and conservative media landscape.

BUSINESSES

- **Radio Stations** - Salem Media Group owns 95 radio stations in 35 markets, including 30 stations in the top 10 markets and 62 stations in the top 25 markets.
- **Salem Radio Network (SRN)** is a full-service satellite radio network based in Dallas, Texas. We serve Christian-formatted and general market news/talk stations through affiliate partnerships.
- **Digital Marketing** - We partner with businesses to deliver prescriptive marketing solutions to help meet their goals and exceed their expectations.
- **Christian Websites and Apps** – The Salem Web Network consists of the most well-known brands in the faith marketplace such as Crosswalk.com, CrossCards.com, and GodTube.com. Now reaching more than 6 million users every month and serving over a million fans through more than 60 Facebook fan pages.
- **Conservative Websites** - Salem conservative websites have been amplifying voices in America's political debates for over 15 years and is the largest community of opinion leaders and Main Street conservatives today.
- **Church Products** - Our sites are leaders in offering effective and professional resources for churches and ministries in the areas of church media, worship, children's ministry, preaching & teaching, and employment. Explore our sites to see how we can help enhance and grow your ministry.
- **Self Publishing** - Salem Author Services provides high-end book publishing, printing and marketing services to authors.
- **Eagle Financial Publications** - Providing wealth-building advice and recommendations for decades to millions of independent-minded investors.
- **Salem Podcast Network** - The Salem Podcast Network is a highly specialized platform for conservative, political, news, family oriented podcasts with major stars like Charlie Kirk and Dinesh D'Souza and others.
- **Salem Now** - Watch movies, special Salem Media events, music, interviews, and more through video on demand, Blu-ray, or DVD.
- **Live Events** - We regularly engage our audience beyond the airwaves through a variety of concerts, gatherings and events.
- **Salem Cultivate** - New from Salem Web Network, Salem Cultivate combines lessons learned from decades of experience in Christian media with the latest in digital fundraising and puts them to work for you.
- **Salem Influencers Network** - Through organic, paid influencer campaigns, our influencers will help you grow your brand responsibly.

CONTACT INFORMATION

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Recent Press Releases *(Headlines and Excerpts)*

Charlie Kirk Surges to #1: Salem Media and the Next Generation of Conservative Media Dominate the Charts

- *Rush's Seat Filled. Records Shattered. A New Era Begins.*

March 27, 2025 -- Salem Media Group, Inc. announced today that in a seismic shift that's sending shockwaves across the conservative media landscape, Charlie Kirk, host of The Charlie Kirk Show, has officially taken the crown as the #1 conservative podcast in America, and now ranks as the #2 news podcast overall, following his takeover of the legendary Rush Limbaugh time slot. This is according to the latest Apple Podcast Ranker.

What was once considered an unfillable void has now become the launchpad for a new movement. Since partnering with Salem Media Group, Kirk's meteoric rise has been nothing short of historic. Audience numbers are skyrocketing. Engagement is off the charts. And for the first time in over a decade, a fresh voice has taken control of the mic and the momentum.

Beginning Monday, Charlie moves into the Dennis Prager time slot all across the country on over 200 radio stations, including 18 of the top 20 markets.

Salem Media Announces Charlie Kirk Moving into Dennis Prager Slot

- *Prager Returning in June for the 3rd Hour*

March 19, 2025 -- Salem Media Group, Inc. announced today that Salem Radio Network host Charlie Kirk has agreed to move onto the Dennis Prager affiliate stations, effective Monday, March 31st. Charlie Kirk has been doing his show in the same Noon to 3pm ET daypart as Dennis Prager since October of 2020. Today Charlie is on 195 radio stations, with 500 total affiliates across the country. Since both Charlie and Dennis have aired live in the Noon to 3pm ET daypart, it will be an easy transition for most stations. Dennis suffered a debilitating injury last November when he fell in his home and suffered a spinal cord injury.

Dennis is going through extensive rehabilitation because of the injury, and Salem wishes him a complete and full recovery. With that in mind, Dennis and Salem have agreed on his return for one hour a day, airing 2-3pm ET, starting Tuesday, June 3rd.

Salem Media Group Announces Sale of Remaining Honolulu, Hawaii Radio Stations

March 17, 2025 -- Salem Media Group, Inc. announced today the sale of their remaining radio stations and digital assets in Honolulu, Hawaii to Malama Media Group. Malama intends to keep all radio stations in their present formats.

Salem CEO, David Santrella, said, "While Salem closes our chapter in Honolulu, I am thrilled to know that these stations are going to a buyer that has a shared passion for the formats we have there and plans to keep those formats intact, particularly the Christian Teach and Talk and Conservative News Talk formats."

Monroe D. Greer, General Managing Partner for Malama Media Group, said, "Malama Media Group is thrilled and honored to serve Honolulu and continue the rich legacy established by Salem Media Group. We are highly committed to building a strong family of radio stations that serve our listeners and advertisers well, rooted in strong biblical values and a deep love for the community we serve. Our mission is to meet the needs both physical and spiritual of the Hawaiian community and beyond while reflecting Christ's love in all we do. We are humbled and excited to become part of the Hawaiian Ohana and look forward to this exciting new chapter."

The sale of the stations will close on FCC final order.

This Company Fact Sheet is distributed by Andrew Barwicki, Investor Relations. Contact Info: 516-662-9461 / andrewb@barwicki.com
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