

Sow Good Inc

Fact Sheet

S O W G

S Y M B O L

OTCQB

Toronto Stock Exchange: ACB

SOW GOOD

QUICK REFERENCE

Sow Good Inc.

Trading Symbol: **SOWG**

www.SOWGINC.com

www.THISISSOWGOOD.com

BUSINESS SUMMARY

Sow Good Inc. is a trailblazing U.S.-based freeze dried candy and snack manufacturer dedicated to providing consumers with innovative and explosively flavorful freeze dried treats. Sow Good has harnessed the power of our proprietary freeze drying technology and product-specialized manufacturing facility to transform traditional candy into a novel and exciting everyday confectionaries subcategory that we call freeze dried candy. Sow Good is dedicated to building a company that creates good experiences for our customers and growth for our investors and employees through our core pillars: (i) innovation; (ii) scalability; (iii) manufacturing excellence; (iv) meaningful employment opportunities; and (v) food quality standards.

SOWING EXCELLENCE

OUR SEEDS

- Sow Good firmly believes that we can all plant seeds to sow a better version of ourselves, our communities, and our world.
- We plant our seeds by coming into work each day dedicated to creating delicious, nutritious food that enriches the lives of our customers and employees while reducing our environmental impact. We believe that we are only as excellent as our employees, which is why we provide a living wage, full benefits, and stock options to every employee.
- We strive for nothing short of excellence because that is what our customers, employees, and environment deserve.

PLANTING OUR ROOTS

GROWTH: Bring passion, ambition, and excitement to every conversation; take pride in your work; strive for excellence in every task; and view mistakes as opportunities for growth.

INNOVATION: Be bold in action and thought, embrace new ideas, and view obstacles as exciting challenges.

COMMUNITY: Encourage your colleagues, collaborate with enthusiasm, and be a force that fosters respect, trust, and improvement.

SUSTAINABILITY: Incremental changes amongst many people have tremendous power to sow a better world. There is no “one size fits all” approach to sustainability, and we are happy to meet customers and employees wherever they are in their journey.

SETTING INTO MOTION

Weeds take vital resources from their environment and harm the growth of seeds. Sow Good’s roots are deeply intertwined with every process, action, and decision we make to set into motion a long-lasting environment that minimizes waste.

Waging a War Against Waste:

The Three Weeds; (1) Wasting materials, (2) Wasting time (3) Wasting actions

CONTACT INFORMATION

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Sow Good Inc <> SOWG

www.SOWGINC.com
www.THISISSOGOOD.com

Recent Press Releases *(Headlines and Excerpts)*

Sow Good to Hold Fourth Quarter and Full Year 2023 Conference Call on Friday, March 22, 2024 at 10:00 a.m. ET

Mar 6, 2024

March 06, 2024 — Sow Good Inc. hold a conference call on Friday, March 22, 2024 at 10:00 a.m. Eastern time to discuss its results for the fourth quarter and full year ended December 31, 2023. The Company will provide its financial results in a press release prior to the conference call.

Date: Friday, March 22, 2024

Time: 10:00 a.m. Eastern time

Registration Link: <https://register.vevent.com/register/B1b132eed678a14935909652ea08a60f5d>

To access the call by phone, please register via the registration link above and you will be provided with dial-in instructions and details. If you have any difficulty connecting with the conference call, please contact Gateway Group at 1-949-574-3860.

The conference call will be broadcast live and available for replay [here](#) and on the Company's website at Sowginc.com.

Sow Good Releases Strong Preliminary Fourth Quarter and Full Year 2023 Results

Jan. 16, 2024 — Sow Good Inc. is announcing selected preliminary unaudited financial results for the fourth quarter and full year ended December 31, 2023.

Preliminary Fourth Quarter and Full Year 2023 Financial Highlights

- Fourth quarter 2023 revenue is expected to be between \$9.54 and \$9.57 million, marking a quarterly record and significant increase compared to \$0.05 million in the fourth quarter of 2022.
- The Company's preliminary fourth quarter 2023 revenue was also an approximate 90% sequential increase over its third quarter 2023 revenue of \$5.03M and an approximate 46% increase over the September year-to-date revenue of \$6.55M.
- Full year 2023 preliminary revenue is expected to be between \$16M and \$16.12M, a significant increase compared to \$0.43M in 2022.

2023 Operational Highlights

Sow Good's production and operational capacity has grown extensively and continues to do so with the following advancements:

- New Freeze Driers – Sow Good's ongoing construction of three additional freeze driers, slated for completion by the end of Q1 2024, is expected to more than double the Company's capacity.
- Monterrey, Mexico Corporate Offices – To drive continued expansion and support its growth, Sow Good will be opening a corporate office of approximately 1,500 square feet in Monterrey, Mexico by the end of January 2024. This office will house Sales, Graphics, Accounting, and IT Staff.
- Team Growth – Sow Good's corporate team has received powerful new additions, including a Director of Co-Manufacturing and Latin America and our CFO, maintaining Sow Good's lean yet highly efficient and collaborative team. The Company's production team has more than doubled in the last six months and is expected to continue expanding in 2024.
- SKU Expansion – For 2024, Sow Good has launched and is continuing to launch new SKUs, comprising diversified flavors, sizes, and textures that the Company anticipates will appeal to a broader customer demographic. Recent expansions include Sour and Sweet Spheres, "jumbo" versions of Sow Good's Bites SKUs, and Jumbo Vanilla and Neapolitan Crunch Cream freeze dried ice cream sandwiches. These expansions reflect Sow Good's highly agile product and partner development.

This Company Fact Sheet is distributed by Andrew Barwicki, Investor Relations. Contact Info: 516-662-9461 / andrew@barwicki.com
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